

ABOUT US

EXPOTRAC THE LEADER IN CUSTOM REGISTRATION & LEAD RETRIEVAL SERVICES

We are a family owned and operated company and proud to say most of our clients are still with us since our beginnings in 1988. ExpoTrac has grown from a regional company into a national registration company by being the customer-first service provider. We currently assist a variety of associations, organizations and show managers with registration counts up to 15,000.

ExpoTrac's registration system is a customized software and network system designed for flexibility and task integration. The ExpoTrac system provides a fast, efficient and convenient means of trade show registration. We customize our services for your every need.

As times have changed, we at ExpoTrac have evolved. Leads are quicker and easier to capture with our industry leading App for Apple and Android devices and our EZ-TRAC handheld scanners. We constantly strive to be the industry leader with the most accurate lead retrieval services.

Our reporting system allows us to compile data for customers in almost any format or configuration. We pride ourselves on handling your every need. With a knowledgeable technical staff, ExpoTrac can provide state of the art web registration services as well.

What customers are saying about ExpoTrac

- "The attention we receive from everyone at ExpoTrac always makes us feel as if we are your most important client. This level of customer service is rare and much appreciated."
- "Your professionalism and calm manner makes for a very comfortable environment for us and the exhibitors."



ExpoTrac

Registration Services

CONTACT US TODAY FOR A FREE QUOTE

Toll-Free: 877-EXPOTRAC

Visit us at: www.expotracc.com

Email us at : sales@expotracc.com

Phone: 401-766-4142

Fax: 401-765-6677

1296 Park East Drive
Woonsocket, RI 02895

ExpoTrac

Registration Services

**SPECIALIZING IN CUSTOM
TRADE SHOW, CONFERENCE
& EVENT
REGISTRATION SERVICES**

Visit us at: www.expotracc.com



**The Leader In Custom Registration
& Lead Retrieval Services:**

At ExpoTrac, we tailor our services to your needs. We specialize in shows between 1000 and 15,000 attendees, we can handle it all from a full-service package to a simple on-site registration. For more than 25 years, we've been providing personalized attention at a cost-effective price.

REGISTRATION SERVICES

ExpoTrac believes an advanced registration is the perfect opportunity for our clients to make a first impression to your attendees and exhibitors, giving them confidence in your show or conference!

BEFORE THE SHOW

- Consulting services to include options for registration, lead retrieval, tickets, sessions, badge layout and customization.
- Personalized attention, design for all your forms, web registration and on-site layout.
- Confidentiality of all data takes precedence with ExpoTrac.
- Customized reports with demographics and on-line access for your convenience.
- Design and hosting of on-line registration page with secure server.
- We can load your database and provide discounting for attendees.
- Processing and tracking of registration payments, both via check and credit card.
- Customized confirmation letters with session and event selection.
- Pre-show badge mailings with insert materials and session / event tickets.
- Bar-coded badges with custom show logo and vinyl badge holders.
- Badges can be customized with color coding, for example: staff, exhibitors, and attendees.
- Timely show status reports with password-protected on-line access.
- CEU creation, session scanning and evaluations. We can provide both printed and on-line options.

DURING THE SHOW

- ExpoTrac will be there to ensure that the on-site registration will go smoothly.
- ExpoTrac employee(s) are on-site during all show hours
- ExpoTrac will provide and set up networked computers and printers for complete onsite registration and badge production.
- Training and supervision of all temporary registration staff.
- Up-to-date seminar and event rosters
- Maintaining accurate database
- Timely registration, demographic, and verification reports
- Exhibitor lead retrieval training and support
- CEU, seminar and session attendance tracking - ExpoTrac will provide the customer with scanners and reports.

AFTER THE SHOW

- Creation of CEU certificates
- Final registration & attendee reports are available with registration numbers of attendees and exhibitors by category and any profiles.
- ExpoTrac will make database available to the customer in an agreed upon format.
- Certificate of completion with multiple session lists and A&B credits if needed

SEMINAR TRACKING

- Utilizing our **EZ❖TRAC™** scanners, tracking attendance at seminars is simple and allows for attendance reports to be generated quickly.

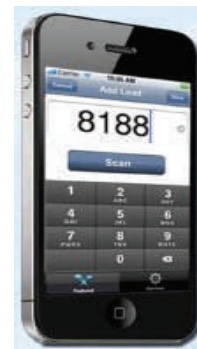
LEAD RETRIEVAL

Your exhibitors will thank you for providing the industry leading **EZ❖TRAC** service. Exhibitors will be able to quickly capture leads to help them make the sale!

Simply scan bar code on attendee's name badge to capture all important data.

EZ❖TRAC-iLeads

Mobile lead APP for Apple & Android devices allows you to scan badges, customize your own qualifiers and enter lead data on your own device. You can then download your leads from a secure website.



EZ❖TRAC-Mobile

This is a preloaded Apple iPod Touch you may rent to customize your own qualifiers and enter lead data. You can then download your leads from a secure website.



EZ❖TRAC-Print

This scanner prints out your lead immediately. This unit also stores the leads to a USB flash drive automatically. We provide you with the USB drive and roll of paper with this rental unit.

